

FUND PARTNER PROFILE

Aberdeen Asset Management

DEFINED CONTRIBUTIONS

COMPANY BACKGROUND

Aberdeen Asset Management PLC is an international investment management group, managing £96.3 billion of assets, as at 31 March 2009, for both institutions and private individuals from offices around the world. The company's mission is to deliver superior fund performance across a diverse range of asset classes in which it believes it has a sustainable competitive edge.

Aberdeen Asset Management operates independently and only manages assets for third parties, allowing it to focus solely on the needs of its clients, without any conflicts of interest.

Clients are able to access the company's investment experience across the three asset classes: equities, fixed income and property via both segregated and pooled cross border products.

Aberdeen Asset Management invests worldwide and follows a predominantly long-only approach, based on fundamentally sound investments. It does not chase market fads.

The company's investment teams are based in the markets or regions in which they invest. Aberdeen Asset Management believes transparent investment processes and portfolios are key to aid client understanding.

INVESTMENT PROCESS

Aberdeen Asset Management follows a bottom-up process based on disciplined evaluations of companies through direct visits. It estimates a company's worth in two stages - quality then price. Quality is defined in reference to management, business focus, balance sheet and corporate governance. Price is calculated relative to key financial ratios, market, peer group and business prospects.

Portfolios are managed on a team basis, with investment managers doing their own research and analysis. Desks operate independently but each has a model portfolio that contains its best ideas, and forms the basis for portfolios. All ideas are shared via formal committees and common databases, with desk heads and the CIO enforcing consistency across the group.

FUNDS AVAILABLE

Fidelity Aberdeen Life Global (Enhanced UK) Fund

This actively managed fund aims to maximise the value of pension savings, achieving long-term returns that are ahead of inflation, through investment primarily in UK and overseas equities.

Fidelity Aberdeen Life Global Growth Fund

This actively managed fund provides exposure to UK and overseas equities. It aims to outperform its composite benchmark (50% UK equities and 50% overseas equities) which is calculated using index returns.

Fidelity Aberdeen Life UK Growth Fund

This actively managed fund provides exposure to UK equities. It aims to outperform its benchmark, the FTSE All Share Index, which is currently calculated using index returns.



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